


## Conferencing Solution Overview



For over 20 years Premiere Global Services has enabled customers to automate and simplify components of their critical business processes. By partnering with Premiere Global, you get the world's most advanced audio and web conferencing and collaboration services. Whether you want the ability to initiate audio conference calls any time, from anywhere, or conduct compelling, professional web presentations with participants from around the world, Premiere Global offers the communication solutions you need.



### Conferencing and Collaboration to Boost Your Business

Audio and web conferencing can revolutionize how you meet and work across offices, bringing people together as powerful and effective teams. You can provide an accessible forum for increased corporate communications and at the same time:

- Save on travel costs
- Increase productivity
- Speed decision making

Add web conferencing to share visuals such as slides, documents or your desktop during your call, to improve the effectiveness of your event or meeting. Conferencing will also benefit your clients and colleagues:

- **Increase Reach:** Greater numbers of participants have access to your meeting or event, regardless of their location.
- **Clarify Messaging:** Visuals add support to your presentation's verbal message.
- **Improve Audience Retention:** Using online audio and web tools engages an audience and allows immediate feedback.

### Award-winning Customer Service and Support

Superior service is always available via our 24/7 local customer service. Event Managers, Operators and dedicated Account Managers support your business needs, helping you make every meeting a success.

As a Premiere Global client, you will receive one invoice for all conferencing collaboration services, together with 24/7 access to an industry-leading online billing system.

### Communication Solutions

Premiere Global's Data Communications products provide communication and messaging services, such as document generation, delivery and management, alerts and notifications. Premiere Global has the experience and expertise to support automation services for your business applications—such as contact centers or marketing campaigns—using email, voice and SMS.

### Solutions Built for Your Industry

Whether you're an IR specialist presenting quarterly numbers, an HR person dealing with compliance or an employee of an educational institution, we have a solution bundle that is right for you. Skilled sales specialists are ready to assist you.

### Premiere Global Services

Premiere Global Services provides on-demand, hosted communications software through the PGiCOS — which facilitates business process improvement to increasing profitability.

Get started today by calling your approved partner at 800-454-3044 ext.2 or email us at [info@3rdevent.com](mailto:info@3rdevent.com) and start simplifying your business processes immediately.

**3rdevent.com**

Leader in Professional Training and Corporate Communication Solutions

[www.3rdevent.com](http://www.3rdevent.com)

## Meeting Services Overview

Premiere Global Services lets you pick from a diverse range of conferencing and collaboration options. No matter how you want to meet, we can help you simplify the process.

Automated Audio	Operator-Assisted Audio	Web Collaboration
<p>Get immediate access to audio meetings, no operator assistance or pre-scheduling required.</p> <p><b>ReadyConference® Plus Audio</b></p> <p><b>ReadyConference Plus</b> is a convenient, cost-effective automated conferencing solution. Whether you're conducting regularly scheduled management meetings or last-minute project updates, ReadyConference Plus is available anytime day or night, offering feature-rich audio quality and a number of unique moderator features.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· On-Demand Meetings</li><li>· Project Updates</li><li>· Brainstorm Sessions</li><li>· Team Meetings</li></ul> <p><b>ReadyConference® Plus Web</b> is an easy-to-use and cost-effective web conferencing service for small to mid-size conferences. Add PowerPoint presentations to your reservationless audio meetings—instantly.</p> <p><b>Scheduled ReadyConference</b> is also available. Get the added security of a new dial-in number and passcode for each conference or series, along with the ability to reserve via the Web or by phone. It is also available for large meetings.</p> <p><b>GlobalMeet®</b></p> <p><b>GlobalMeet</b> is a convenient, cost-effective international automated conferencing solution that provides our customers with local access points around the globe.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· International Client Meetings</li><li>· Multinational Projects</li><li>· Regional Meetings</li></ul>	<p>Make your high-touch meetings successful with our wide range of operator-assisted features. Our Reservation Specialists will help you match your needs with the appropriate products and features.</p> <p><b>PremiereCall<sup>SM</sup> Auditorium</b></p> <p><b>PremiereCall Auditorium</b> delivers operator-assisted conferencing with instant passcode access. A dedicated team, including an Event Manager, will help you plan and coordinate your conference. A Conference Support Specialist will ensure your participants are online and that your conference gets started.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· Meetings that Require Pre-registration by Participants</li><li>· Company-Wide Announcements</li><li>· All Hands Calls</li><li>· Educational Seminars</li><li>· Training</li><li>· Product Launches</li></ul> <p><b>PremiereCall<sup>SM</sup> Event</b></p> <p><b>PremiereCall Event</b> is an operator-assisted conferencing solution for your high level events. A dedicated team, including an Event Manager, will help you plan and coordinate your meeting. A Conference Support Specialist will ensure your participants are online and that your conference gets started.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· Quarterly Results and Investor Relations Calls</li><li>· Mission-Critical Calls</li><li>· Educational Seminars</li><li>· External Briefings</li><li>· Meetings that Require a Participant List without Pre-Registration</li></ul>	<p>From simple PowerPoint documents to application and desktop sharing, our web collaboration products give you the power to conduct compelling meetings with online tools.</p> <p><b>Netspoke®</b></p> <p><b>Netspoke</b> is a full-featured web conferencing solution that supports application and desktop sharing, live webcam streaming video, chat, polling, live help and multiple branding options. Netspoke features the Conferencing Hub to create and share a content library, view reports and manage conferences.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· Collaborative Team Meetings</li><li>· Training Programs</li><li>· Sales Presentations and Product Demos</li><li>· Interactive Brainstorming</li><li>· Software Training and Showcasing</li><li>· Document Updates and File Sharing</li></ul> <p><b>ReadyCast®</b></p> <p><b>ReadyCast</b>, powered by WebEx™ Meeting Center is a full-featured web collaboration service for small to mid-size interactive group meetings. Share applications, presentations, documents—even your desktop, in real-time from within a Web browser.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· Software Training and Showcasing</li><li>· Document Updates and File Sharing</li><li>· Departmental Meetings</li><li>· Helpdesk/IT Troubleshooting</li><li>· Brainstorming</li></ul> <p><b>VisionCast®</b></p> <p><b>VisionCast</b>, powered by Microsoft® Live Meeting, is a powerful solution that enables you to conduct full-featured, real-time Web presentations and online meetings for up to thousands of participants — all that's needed is a PC and an Internet connection. Capabilities include desktop sharing, polling and Web site tours.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· Marketing Seminars</li><li>· Sales Demonstrations</li><li>· Public Relations Announcements</li></ul> <p><b>Adobe® Acrobat® Connect™ Professional</b></p> <p><b>Acrobat Connect Professional</b> powered by Adobe, is a Flash-based web collaboration service that is available either as a hosted microsite or an on-premise solution.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· LMS—Learning Management System</li><li>· Higher Education Demonstrations</li><li>· HR Training Events</li></ul> <p><b>Vcall® Webcast</b></p> <p><b>Vcall Webcast</b> is a web conferencing tool for events larger than 1,250 participants.</p> <p><b>Ideal for:</b></p> <ul style="list-style-type: none"><li>· One-to-many Web Broadcasts and Seminars</li><li>· Large Training Events</li><li>· IR Events Presented with Web Interactivity</li></ul>